

# 32<sup>nd</sup> Annual Festival of the Bonfires

December 10 - 12, 2021 | Lutcher Park | 2545 Louisiana Ave. | Lutcher, LA

## Appendage I

### 2021 SPONSORSHIP LEVELS

<b>Title Sponsor</b> (Presenting Sponsor)	<b>\$5,000.00</b>
<ul style="list-style-type: none"><li>• Company or Individual's name addressed on TV (*except WWL Commercial) and radio advertisements as a festival title sponsor</li><li>• <b>RESERVED BOOTH FOR GUMBO COOK-OFF</b></li><li>• Company or Individual's name and logo on all printed festival advertisements as a festival title sponsor, including website, banners, festival advertising billboard, posters, flyers, etc.</li><li>• Company or Individual's logo printed at the top of all 5k run t-shirts</li><li>• 20 weekend gate passes and 20 free meal and drink vouchers each day</li><li>• Festival of the Bonfires T-shirts (2 of each size ordered)</li></ul> <p>*First American Bank is the exclusive sponsor of the WWL TV Commercial</p>	
<b>Crown Level</b> (Associated Sponsor)	<b>\$3,000.00</b>
<ul style="list-style-type: none"><li>• Company or Individual's name and logo on all printed festival advertisements as a festival associated sponsor, including website, banners, festival advertising billboard, posters, and flyers.</li><li>• Company or Individual's name and logo printed below the title sponsors on all 5k run t-shirts</li><li>• 15 weekend gate passes and 15 free meal and drink vouchers</li></ul>	
<b>Center Pole Level</b>	<b>\$1,500.00</b>
<ul style="list-style-type: none"><li>• Company or Individual's name and logo on printed festival advertisements, including, website, festival advertising billboard, posters, and flyers.</li><li>• Company or Individual's name on all 5k run t-shirts</li><li>• 10 weekend gate passes and 10 free meal and drink vouchers</li></ul>	
<b>Side Pole Level</b>	<b>\$1,000.00</b>
<ul style="list-style-type: none"><li>• Company or Individual's name and logo on printed festival advertisements, including website, festival advertising billboard, posters, and flyers.</li><li>• Company or Individual's name on all 5k run t-shirts</li><li>• 8 weekend gate passes and 8 free meal and drink vouchers</li></ul>	
<b>Filler Level</b>	<b>\$500.00</b>
<ul style="list-style-type: none"><li>• Company or Individual's name on printed festival advertisements including, website, festival advertising billboard, posters, and flyers.</li><li>• Company or Individual's name on all 5k run t-shirts</li><li>• 6 weekend gate passes and 6 free meal and drink vouchers</li></ul>	
<b>Cane Reed Level</b>	<b>\$250.00</b>
<ul style="list-style-type: none"><li>• Company or Individual's name listed on the festival advertising board and website</li><li>• 4 gate passes and 4 drink vouchers</li></ul>	
<b>Firecracker Level</b>	<b>\$100.00</b>
<ul style="list-style-type: none"><li>• Company or Individual's name listed on the festival advertising board and website</li><li>• 3 gate passes and 3 drink vouchers</li></ul>	

Contact Jamie Vicknair at (504) 491-4274 or [jvick623@gmail.com](mailto:jvick623@gmail.com) with any questions.