

31st Annual Festival of the Bonfires

December 11 – 13, 2020 | Lutcher Park | 2545 Louisiana Ave. | Lutcher, LA

Appendage I

2020 SPONSORSHIP LEVELS

Title Sponsor (Presenting Sponsor)	\$5,000.00
<ul style="list-style-type: none">• Company or Individual's name addressed on TV (*except WWL Commercial) and radio advertisements as a festival title sponsor• RESERVED BOOTH FOR GUMBO COOK-OFF• Company or Individual's name and logo on all printed festival advertisements as a festival title sponsor, including website, banners, festival advertising billboard, posters, flyers, etc.• Company or Individual's logo printed at the top of all 5k run t-shirts• 20 weekend gate passes and 20 free meal and drink vouchers each day• Festival of the Bonfires T-shirts (2 of each size ordered) <p>*First American Bank is the exclusive sponsor of the WWL TV Commercial</p>	
Crown Level (Associated Sponsor)	\$3,000.00
<ul style="list-style-type: none">• Company or Individual's name and logo on all printed festival advertisements as a festival associated sponsor, including website, banners, festival advertising billboard, posters, and flyers.• Company or Individual's name and logo printed below the title sponsors on all 5k run t-shirts• 15 weekend gate passes and 15 free meal and drink vouchers	
Center Pole Level	\$1,500.00
<ul style="list-style-type: none">• Company or Individual's name and logo on printed festival advertisements, including, website, festival advertising billboard, posters, and flyers.• Company or Individual's name on all 5k run t-shirts• 10 weekend gate passes and 10 free meal and drink vouchers	
Side Pole Level	\$1,000.00
<ul style="list-style-type: none">• Company or Individual's name and logo on printed festival advertisements, including website, festival advertising billboard, posters, and flyers.• Company or Individual's name on all 5k run t-shirts• 8 weekend gate passes and 8 free meal and drink vouchers	
Filler Level	\$500.00
<ul style="list-style-type: none">• Company or Individual's name on printed festival advertisements including, website, festival advertising billboard, posters, and flyers.• Company or Individual's name on all 5k run t-shirts• 6 weekend gate passes and 6 free meal and drink vouchers	
Cane Reed Level	\$250.00
<ul style="list-style-type: none">• Company or Individual's name listed on the festival advertising board and website• 4 gate passes and 4 drink vouchers	
Firecracker Level	\$100.00
<ul style="list-style-type: none">• Company or Individual's name listed on the festival advertising board and website• 3 gate passes and 3 drink vouchers	

Contact Jamie Vicknair at (504) 491-4274 or jvick623@gmail.com with any questions.

31st Annual Festival of the Bonfires

December 11 – 13, 2020 | Lutch Park | 2545 Louisiana Ave. | Lutch, LA

Appendage II

2020 SPONSORSHIP RESPONSE FORM

In order to participate as a sponsor of the 31st Annual Festival of the Bonfires, please complete the information below and return via mail or email to the Festival of the Bonfires. If you have any questions concerning festival sponsorship, please contact Jamie Vicknair by phone at (504) 491-4274 or email, jvick623@gmail.com.

GENERAL INFORMATION

Company Name: _____
Contact Person: _____
Mailing Address: _____
City, State, Zip: _____
Work Phone: _____ Fax: _____
Email Address: _____

SPONSORSHIP LEVEL

Please check the sponsorship level of choice.

_____ Title Sponsor	\$5,000.00	_____ Filler Level	\$500.00
_____ Crown Level	\$3,000.00	_____ Cane Reed Level	\$250.00
_____ Center Pole Level	\$1,500.00	_____ Firecracker Level	\$100.00
_____ Side Pole Level	\$1,000.00		

If you would like for your sponsorship to contribute to a certain event(s), please indicate the event and amount. Banners/signs with your company's name will be displayed throughout the weekend for the various events.

<u>Event</u>	<u>Amt.</u>	<u>Event</u>	<u>Amt.</u>
_____ 5k Race	_____	_____ Gumbo Cook-off	_____
_____ Beauty Pageant	_____	_____ Main Stage Music	_____
_____ Children's Pageant	_____	_____ Very Merry Forest	_____
_____ Car Show	_____	_____ Festival (General)	_____

Please return this form by October 15, 2020. Checks can be made payable to Festival of the Bonfires. Logos can be sent electronically to Jamie Vicknair at jvick623@gmail.com.

Mail to: Festival of the Bonfires
P.O. Box 247
Lutch, LA 70071

Thank you for your continued support!

For festival use only:

Date received: _____ Payment: _____ Logo received: _____