**Festival of the Bonfires**

 **2018 Sponsorship Levels**

**TITLE SPONSOR: (Presenting Sponsor)**   **$5000.00**

* Company or Individual’s name addressed on TV (\*except WWL Commercial) and radio advertisements as the festival title sponsor
* **RESERVED BOOTH FOR GUMBO COOK-OFF**
* Company or Individual’s name and logo on all printed festival advertisements as the Festival Title Sponsor, including; banners, festival advertising billboard, posters, flyers, etc.
* Company or Individual’s logo printed at the top of all 5k run t-shirts
* Festival website, with Company or Individual’s name and logo
* 20 weekend gate passes and 20 free meal and drink vouchers each day
* Festival of the Bonfires T-shirts (2 of each size ordered)
* Note: First American Bank is the exclusive sponsor of the WWL TV Commercial

**CROWN LEVEL: (Associated Sponsors) $3000.00**

* Company or Individual’s name and logo on all printed festival advertisements as the Festival Associated

Sponsor, including; banners, festival advertising billboard, posters, flyers

* Company or Individual’s name and logo printed below the title sponsor’s name on all 5k run t-shirts
* Festival website, with Company or Individual’s name and logo
* 15 weekend gate passes and 15 free meal and drink vouchers

**CENTER POLE LEVEL:**  **$1500.00**

* Company or Individual’s name and logo on printed festival advertisements, including; festival advertising billboard, posters, flyers
* Company or Individual’s name on all 5k run t-shirts
* Festival website, with Company or Individual’s name and logo
* 10 weekend gate passes and 10 free meal and drink vouchers

**SIDE POLE LEVEL: $1000.00**

* Company or Individual’s name and logo on printed festival advertisements, including; festival advertising billboard, posters, flyers
* Company or Individual’s name on all 5k run t-shirts
* Festival website, with Company or Individual’s name and logo
* 8 weekend gate passes and 8 free meal and drink vouchers

**FILLER LEVEL:**  **$ 500.00**

* Company or Individual’s name on printed festival advertisements including; festival advertising billboard, posters, flyers
* Company or Individual’s name on all 5k run t-shirts
* Festival website, with Company or Individual’s name and logo
* 6 weekend gate passes and 6 free meal and drink vouchers

**CANE REED LEVEL: $ 250.00**

* Company or Individual’s name listed on the festival advertising board and website
* 4 gate passes and 4 drink vouchers

**FIRECRACKER LEVEL: $100.00**

* Company or Individual’s name listed on the festival advertising board and website
* 3 gate passes and 3 drink vouchers

**SPARKLER LEVEL: $50.00 - $99.00**

* Company or Individual’s name listed on the festival advertising board and website

***Please read our sponsor response form concerning sponsorship of certain events during the festival.***

***We ask that you consider sponsoring the festival and help continue the Bonfire Tradition that has existed for so many years. In addition, you will not only continue a tradition, but you will also help many of our local, state, and national charities, that The Festival of the Bonfires has elected to support.***

**Thank you,**

**Jamie Vicknair**

**President, Festival of the Bonfires**

**Raymond Poche**

**Vice President, Festival of the Bonfires**

**Festival of the Bonfires**

**Sponsor Response Form**

**To participate as a sponsor of the 2018 Festival of the Bonfires, please complete the information below and return it via mail or email to the Festival of the Bonfires. If you have any questions concerning the festival sponsorship, please contact Jamie Vicknair @ 504-491-4274 or email jvickn623@gmail.com.**

***Please complete the following:***

|  |  |
| --- | --- |
| **Company Name** |  |
| **Contact Person** |  |
| **Mailing Address** |  |
| **City, State, Zip** |  |
| **Work Phone** |  | **Fax** |  |
| **Email Address** |  |

**SPONSORSHIP LEVELS:**

**Please check the appropriate level.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Title Sponsor** | **$5,000.00** |  |  | **Filler Level** | **$500.00** |
|  | **Crown Level** | **$3,000.00** |  |  | **Cane Reed Level** | **$250.00** |
|  | **Center Pole Level** | **$1,500.00** |  |  | **Firecracker Level**  | **$100.00** |
|  | **Side Pole Level** | **$1,000.00** |  |  | **Sparkler Level** | **$50/99.00** |
|  |

**If you would like for your sponsorship to go towards a certain event(s), please indicate the amount you would like to contribute. Banners/signs with your company’s name will be displayed throughout the weekend for the various events.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Event** | **Amt.** |  |  | **Event** | **Amt.** |
|  | **5k Race** |  |  |  | **Gumbo Cook-off**  |  |
|  | **Beauty Pageant** |  |  |  | **Main Music Stage**  |  |
|  | **Children’s Pageant** |  |  |  | **Very Merry Forest** |  |
|  | **Car Show**  |  |  |  | **Festival (General)**  |  |
|  | **Ginger Bread Contest** |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

***Please make checks payable to the Festival of the Bonfires. Send check and logo by:***

***November 17, 2018***

**Mail to:**

**Festival of the Bonfires**

**P.O. Box 247**

**Lutcher, La. 70071**

***Thank you for your interest and support!***

**For festival use only:**

**Date received: \_\_\_\_\_\_\_\_\_\_\_ Payment: \_\_\_\_\_\_\_\_\_\_\_\_ Logo received: \_\_\_\_\_\_\_\_\_\_\_\_**